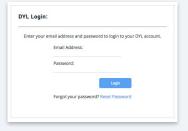


# Vertafore/CatalystQQ Training Guide

January 2018\_V1



### Log in to DYL





Click "QQ Catalyst. "You will be brought to a page that says "Click here to authorize."

CRM	Verified
QQCatalyst	~
Vertafore	×
ettings / CRM List / QQCatalyst	
Click here to authorize your QQCataly	ust account



Once you are logged in to DYL, go to Settings.





You will then be routed to a QQ login screen that looks like this:

Email Address:	
2	
Password:	



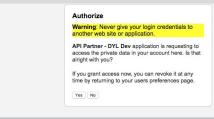
## Click "Manage CRM Integrations"

Account	
User Accounts	
Manage additional users.	
Contact Information	
Update your contact information.	
Customize Dispositions	
Configure lead status options.	
Manage Lead Sources	
Edit lead pricing and custom sources.	
Manage CRM Integrations	
Manage CRM API login credentials and user aliases.	

Step 6

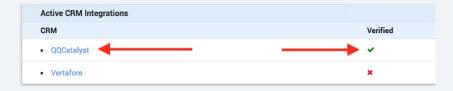
After logging in, you will be brought to a screen that is asking you to allow DYL access to your QQ account. Go ahead and authorize this.

#### **QQCATALYST®**





Once you've authorized DYL, you'll notice a green checkmark next to QQ Catalyst back on the Manage CRM Integrations screen of DYL. This confirms the login credentials are correct, and that you are ready to set up integration features for users within DYL.





Click in to QQ Catalyst. This is what the next step of the process looks like. You will choose which users you want as "Active," as this will enable them to send information from leads in DYL to customer profiles in QQ!

QQCatalyst									1/1 active
Assign Locations Match DYL users to		QQCatalyst.							
Activity Log View report of all C	RM activity.								
Name	Active	Auto Prospect	Call Popup	Call Recordings	Inbound	Notes	Prospect	Sale	Voicemails
Joe Test		N/A							
Training Account			-		-	-			
jack black		N/A	-			-			
test friday2		N/A							
test test		N/A							
testing 110		N/A							
									Update



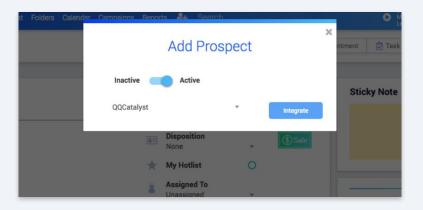
Once you've enabled the integration features for your DYL Users, they will notice an "Integrate" button on Leads they are actively working. They will simply click this whenever they want to send a new Lead over to QQ.

📞 Call	🙊 Text	🔛 Email	Notes	🚍 Fax	Appointment	🛱 Task	[] Upload	integrate
			0					



When the modal appears, switch the lever to "Inactive" or "active." Then, choose QQCatalyst in the drop down and click the "Integrate" button.

For users who have both QQCatalyst and AMS-360, select either from the dropdown.

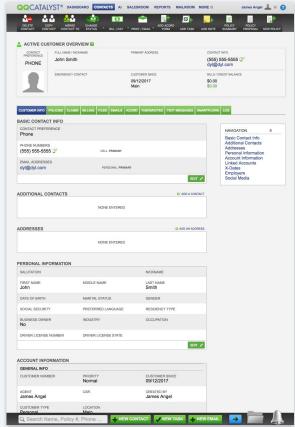


## **QQ** Catalyst Screens

#### Contacts > Active Customer Overview

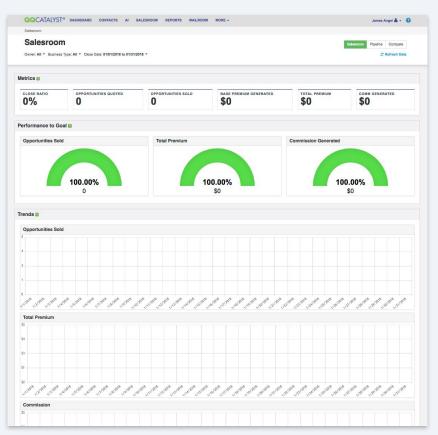
	PY MERGE CHANGE	L / PAY PRINT / EMAIL ADD ACORD FORM ADD	A POLICY rask add note summary p	POLICY ROPOSAL N	EW POLICY	Add New Task		
ACTIVE CUS	FULL NAME / NICKNAME John Smith	PRIMARY ADDRESS	CONTACT INFO (555) 555-5555 🗗 dyl@dyl.com	<b>∆</b> ⇔	TALYST® DASH CONY ADD TASK		IROOM MORE D	James Angel 🔔 🛛 Bellev Policy 💽 Policy
1	EMERGENCY CONTACT	CUSTOMER SINCE 09/12/2017 Main	BILLS / CREDIT BALANCE \$0.00 \$0.00	ACTIV	SUBJECT	New Task		
ASKS	NOLICIES CLAIMS BILLING FILES E	Search	DES SMARTFLOWS LOG	CUSTOMER TASKS	CONTACT ASSIGNED TO	John Smith James Angel X		x •
ISKS	nolicies claims billing piles e			TASKS		James Angel x   THERE ARE NO POLICIES FOR THIS CONTACT.   DUE DATE STATUS	IORTY Ione \$	

#### Individual Active Overview

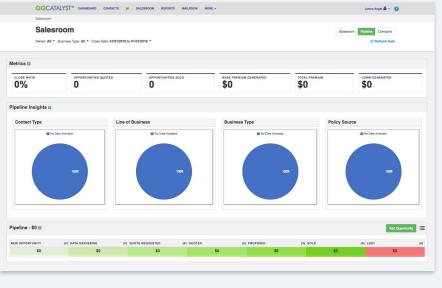


## **QQ** Catalyst Screens

#### Salesroom



#### Pipeline



#### Al Overview

QCATALYST®		5 AI SALESF	IOOM REPORTS	MAILROOM MORE	•			James Angel 📥 👻 🌘
me / Agency Intelligence		nartflow Type: All					Manage Location Information	Create Smartflow
Smartflow Metrics	UNIQUE RECIPIENTS	EMAILS SENT	EMAILS OPENED	EMAILS DROPPED	TASKS SCHEDULED	TASKS COMPLETED		^ <b>0</b>
O Smartflow Perform	0	0	0	0	0	0		^ <b>0</b>
Smartflow List 🛛								

# QQ Catalyst Screens

#### Reports

<b>QQ</b> CATALYST®	DASHBOARD	CONTACTS	AI	SALESROOM	REPORTS	MAILROOM	MORE II	James Angel 🔔 🗉	0
ADD NEW REPORT									

#### REPORTS

RUN A REPORT OF CREATE YOUR OWN. THE REPORTING TOOL BELOW ALLOWS YOU TO BROWSE THROUGH THE OFFERENT REPORT LEAVABLES ANUALBLE ON SEARCH FOR A SEPERICIPACIENT OF TON A REPORT SECTO THE REPORT NA DUCK TWILN THE REPORTION THAT APPEARS IF YOU NEED TO CREATE YOUR CWILL COM REPORT, SELECT YAD NEW REPORT IN THE TOOLBAR AND A WORKFLOW WILL WALK YOU THROUGH THE PROCESS OF CREATING A LOSTION REPORT.

Main			8	Search
LL	NAME	DESCRIPTION	REPORT TYPE	DATE MODIFIE
TANDARD LIBRARY	TOP 10 AGENCIES	RANK LOCATIONS BY TOTAL POLICY PRE	FINANCIAL	
FINANCIAL	- ACCOUNTS BY SIZE	VIEW POLICIES BASED ON STATUS AND	FINANCIAL	
CARRIER	Run	USED TO MARKET NEW LINES OF BUSIN	FINANCIAL	
CUSTOMER	Edit	LIST BUSINESS WITH CARRIER WITHIN A	FINANCIAL	
GENCY LIBRARY	Delete		FINANCIAL	
FINANCIAL		REPORT OF TOTAL REVENUE EARNED (P	FINANCIAL	
CARRIER	LOST PREMIUM DUE TO C	THIS REPORT INDICATES LOST PREMIUM	FINANCIAL	
CUSTOMER	MGA REPORT	LIST BUSINESS WITH MGA WITHIN A GIV	FINANCIAL	
OTHER	MGA PAYABLE	AMOUNT OF PREMIUM OWED TO MGA B	FINANCIAL	
	FINANCE COMPANY PAYAB	AMOUNT OF PREMIUM OWED TO FINANC	FINANCIAL	
	OUTSTANDING COMMISSI	OUTSTANDING COMMISSION AGENCY	FINANCIAL	
	OUTSTANDING COMMISSI	OUTSTANDING COMMISSION PRODUCER	FINANCIAL	
	NON RENEWED POLICIES	NON RENEWED POLICIES	FINANCIAL	
	CANCELLATION LOST BUSI	CANCELLATION LOST BUSINESS	FINANCIAL	
	NET COMMISSION	NET COMMISSION	FINANCIAL	
	PRODUCTION REPORT AG	PRODUCTION REPORT AGENCY	FINANCIAL	
	PRODUCTION REPORT PR	PRODUCTION REPORT PRODUCER	FINANCIAL	
	PRODUCER PAYMENT	PRODUCER PAYMENT	FINANCIAL	
	MOVING ANNUAL TOTAL	MOVING ANNUAL TOTAL	FINANCIAL	
	CLOSE RATIO - AGENCY	PERCENTAGE OF QUOTES SOLD BY AGE	FINANCIAL	
	CLOSE RATIO - PRODUCER	PERCENTAGE OF QUOTES SOLD BY PRO	FINANCIAL	
	RETENTION REPORT MON	PERCENTAGE OF EXPIRING POLICIES RE	FINANCIAL	
	RETENTION REPORT YEA	PERCENTAGE OF EXPIRING POLICIES RE	FINANCIAL	
	CUSTOMER BALANCES	OUTSTANDING BALANCES ON ACTIVE AN	FINANCIAL	
	CUSTOMER BALANCES DE	OUTSTANDING BALANCES, PER POLICY,	FINANCIAL	
	RENEWAL ADJUSTMENTS	POLICIES WITH A HIGHER RENEWAL PRE	FINANCIAL	
	QUOTED - NOT PROPOSED	ACCOUNTS QUOTED BUT NOT PROPOSED	FINANCIAL	
	PROPOSED - NOT SOLD	ACCOUNTS PROPOSED BUT NOT SOLD	FINANCIAL	

#### More > Import Contacts

UPLOAD YOUR FILE		EXPORT TO	7 HELP
		QUICKBOOKS	LE HELP
IMPORT CONTACTS - UPLOAD YOUR FIL	E YOUR CURRENT PLAN ALLOWS Y	IMPORT CONTACTS	9999999 CONTACTS
	LYST®. AN IMPORT FILE CAN BE ANY DATA FILE THAT ' (.CSV), OR TEXT FILE (.TXT) FORMAT. CLICK ON "SELEC	COMMISSION	AVE IN MICROSOFT
JPLOAD, OR SIMPLY DRAG & DROP YOUR FILE ON TH	E PAGE BELOW. YOU MUST INDICATE THE LOCATION V DR PROSPECT) YOU ARE IMPORTING. WHEN YOU ARE	TIME CLOCK	S-OULD BE IMPORTED
		EMPLOYEE PRODUCTIVITY	
ELECT FILE TO UPLOAD		MARKETING	
SELECT OR DRAG AND DROP YOUR FILE	SELECT FILE +		